

EDUCATIONAL RESOURCES OF THE HIGHER EDUCATION IN UKRAINE: METHODOLOGICAL GROUNDS

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The article is devoted to a topical problem – the modernization market of educational resources of higher schools in the Autonomous Republic of Crimea.

The purpose of the article is to prove the essence of the concepts of „market of educational resources”, „regional market of educational resources”, define the features of the domestic market of educational resources for higher education.

In article characterized the market educational resources for higher education in the region; reasonably economic and organizational and pedagogical conditions of modernization of regional market of educational resources characterized the main directions of innovative modernization market of educational resources, the results of the expert evaluations, Prospect research is the development of a projective model of organization and activity of the market of educational resources of higher schools in the Autonomous Republic of Crimea.

Keywords: higher school, educational resources market, regional higher school educational market, organizational and pedagogical conditions, modernization, projective model, expert evaluation, monitoring.