

## TRAINING FUTURE PHILOLOGY TEACHERS WITH THE APPLICATION OF MODERN MEDIA EDUCATION TECHNOLOGIES

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An important area of modern philological education is the use of media-education technologies. According to the curriculum, future Philology teachers' learning the basics of media education technologies occurs within disciplines "The basics of Informatics and Applied Linguistics" and "New Information Technologies in Philology." As a result of learning these subjects students gain skills of using a certain set of universal programs and devices, which is not enough for the general integration of media education technology in professional activities of future Philology teachers.

In order to improve training of the future teachers of philological specialities for professional activities modern forms and methods of media education technologies were applied.

Modern forms and methods of media education technologies have been implemented in the course of practical training, self study and individual work of students-philologists within the disciplines "Practical Course of the Main Foreign Language (English)" and "Comparative Grammar of Native and Foreign Language (English)". At the practical classes of "Practical Course of the Main Foreign Language (English)" we have applied the potential of such means of the modern education technologies as e-mail, social network Facebook, video hosting YouTube, and education platform Glogster. Besides, the students have mastered such software media education technologies as the video editor Windows Movie Maker ("Practical Course of the Main Foreign Language (English)"), and the software presentation program Microsoft Power Point („Comparative grammar of the native and foreign language (English)").

Students' self study work was organized on the basis of the teacher's blog (site). In the course of work the author created a personal, multimedia, content monitoring blog located on a separate hosting, where a microblog is used as a mobile application (alexa-english.net). The blog allowed to get feedback from students, to get them engaged in the use of professional networking resources, and to effectively organize students' self study work. The blog's categories cover different areas of the educational process: 1) News; 2) Learning (Grammar, Phonetics, Students' Works, and Articles about Translation and Translators); 3) Testing; 4) The author's Articles; 5) Contacts.

The students' individual work was organized in the following ways: 1) application of the media products available in the Internet; 2) the development of students' own media products, and 3) the use of electronic testing.

As a result of the research the following conclusions have been made. Future Philology teachers training with the application of modern forms and methods of media education technologies to the full extent contributes to the targets of certain disciplines and the general purposes of professional training. Thus, the use of e-mail and social network Facebook optimizes the learning environment of the future Philology teachers, provides the necessary conditions for the development of professional communication skills; saturates the process of training with language learning materials, which meet the age and individual needs of students. The use of educational platforms for creating multimedia posters as well as such standard programs as Windows Movie Maker and Microsoft Power Point contributes to the deepening of the disciplines' content, individualization of studies, and the formation of students' skills in creating their own media products of educational purposes, which is one of the most important tasks in terms of their future professional activities. The application of the teacher's blog and electronic testing platform improves the organisation of students' self study and individual work and allows students to gain the necessary experience of the use of modern media and educational platforms. Thus, the use of media education technologies in philological educational institutions significantly increases the carrying capacity of the educational process. In general, it helps to focus the education on the formation of students' professional competencies, which is a must for the teachers of the twenty-first century.

**Keywords:** media education technologies, philological education, future teachers of the philological specialties, forms and methods of training.

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